

Registered Voters - Cell Phone Database

Total Universe: 185,000,000

Base Rate: \$85.00/M

Description Summary

Get in touch with voters in the U.S. this election season! Our registered voters database has been a valuable tool for a multitude of political campaigns. These voters have the power to make decisions and vote for candidates that can implement real change in the world. Our mobile phone list gives you complete access to entire voter population by geographic location, household income, and much more. Our database is updated regularly for accuracy and will help you reach registered voters across the nation.

How Our Data Is Compiled

Our Registered Voters - Cell Phone Mailing List is created using a number of different sources, however, most notable is state voters registration rosters. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification.

Consider The Facts

- To vote in the United States, one must be a U.S. citizen and at least 18 years old on election day.
- Elections may take place at many different times. In the United States, general elections (for federal officials) are held every two years in even-numbered years.

Recommended Usage

This mailing list is recommended for political candidates looking to reach specific groups of voters for upcoming elections.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$425.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Household Income
Dwelling Type

Marital Status
Presence of Children
Political Party
Donors

For additional information or list counts, contact your representative or list manager at 1.800.457.2899